



Horizon Europe (HORIZON)
HORIZON-WIDERA-2022-TALENTS-03
ERA Talents

**Annual report on knowledge sharing
activities**

Annual report on knowledge sharing activities

COVER PAGE

PROJECT	
Project number:	101119689
Project acronym:	EdTech Talents
Project name:	EdTech Talents
Call:	HORIZON-WIDERA-2022-TALENTS-03: ERA Talents
Type of action:	CSA
Responsible service:	REA.C3
Project starting date:	01.06.2023
Project duration:	48
Period covered by the report:	01.06.2023 to 31.05.2024



1. COMMUNICATION ACTIVITIES

The primary channels through which communication initiatives are disseminated involve the project website and various social media platforms (i.e., Facebook, LinkedIn). The project website serves as a repository of formal, current, and comprehensive information pertaining to ongoing project activities. Accessible via the following link - <https://edtechtalents.eu/> - it serves as a source for those seeking detailed insights into the project's progress.

In addition to the project website, the project consortium actively manages two distinct social media platforms, namely Facebook and LinkedIn. The official Facebook page can be found at <https://www.facebook.com/edtech-talents>, while the LinkedIn page is accessible via <https://www.linkedin.com/company/edtech-talents/>. These platforms are instrumental in fostering engagement and outreach, providing a dynamic space for stakeholders to stay informed and connected. Furthermore, various partner institutions feature project-related information and communication activities on their respective websites, amplifying the project's visibility. A similar approach is adopted by certain researchers who utilize their individual Facebook and/or LinkedIn pages to share project updates. This multifaceted strategy enhances the consortium's reach, ensuring that project developments are disseminated across diverse platforms.

It is noteworthy that some project researchers have achieved remarkable engagement on their LinkedIn posts, surpassing 100 likes, with post views exceeding 5000 individuals. An illustration of this can be observed through the following link: https://www.linkedin.com/posts/slavko-raki%C4%87-62a469b0_edtech-knowledgesharing-collaboration-activity-7133091710233944064-nbuR?utm_source=share&utm_medium=member_desktop. Such instances underscore the effectiveness of leveraging social media to foster knowledge sharing and collaboration within the EdTech community. Table 1 presents detailed communication activities during the first reporting period.

Table 1. Communication activities

Date of event	Description	Who? Target audience	How? channel	Communication	Outcome Insert KPI	Link
3.06.23	Meeting on the participation of EdTech Center WB within the EdTech Talents Horizon project and an invitation for participation in further activities.	Local authorities	online meeting		EdTech Ecosystem	
20.06.23	Better integration with the EdTech startup ecosystem in Serbia. Discussions with EdTech startups in Serbia for participation in the project.	Civil society	online meeting		EdTech Ecosystem	
28.06.23	Press release as an official announcement in TLU webpage	Research community	Social media/homepage/press			https://www.tlu.ee/en/news/list-sarajalents-projekt-edtech-talents-lauunched-talinn-universitx
29.06.23	Organizing kick-off meeting	Research community	Social media/homepage/press			https://www.facebook.com/edtechtalents/posts/fb1d0w7zeBHD1BWV7HMhM6W1d4L8CdrKvFbnrhvIMDqWAEER6m8M0G6dMACj
12.08.23	The first post on the website created for EdTech Talents about starting a project	Research community	Social media/homepage/press			https://edtechtalents.eu/edtech-talents-lauunched-at-talinn-university/
10.09.23	Introduction of the EdTech Talents project and overview of the first secondment in Serbia	Industry, business partners	Social media/homepage/press		EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:711717755832623105 https://www.facebook.com/edtechcenterwb
15.09.23	Describing the Virtual Talent Pool Incubator Knowledge Service Idea (TRL) by Estonian researcher Janka Leoste and Serbian researcher Ugljesa Marjanovich	Industry, business partners	In-person meeting via telepresence robot		EdTech Ecosystem	https://www.facebook.com/EstoniaEdu/posts/pfbidDgwLxmbImvQJH8wksat5WV5RLP8eO6PqTImv2Z4CQKfRkmpKOfaUllgI
22.09.23	Introduction of the EdTech Talents project, validation of the researchers' profile and knowledge service	Industry, business partners	In-person meeting in Bilbao		EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/fb1d02Fw50FvYv2Z4YJmMw68JmCqb6f6rOz3mpP8bU9W2JHQR8W9U9Ug17KCFhdT3I https://www.linkedin.com/feed/update/urn:li:activity:7113174541123674142
28.09.23	Introduction of the EdTech Talents project, discussion about knowledge services for EdTech companies.	Industry, business partners	In-person meeting in Linz		EdTech Ecosystem	https://www.facebook.com/photo/?fbid=12212725792020442&set=pcb.122127257692240242 https://www.linkedin.com/feed/update/urn:li:activity:7113174541123674142
4.10.23	Introduction of the EdTech Talents project, discussion about knowledge services for EdTech companies and EdTech Europe Alliance.	Industry, business partners	online meeting (Linz - Salzburg)		EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/fb1d0G6KXfCFw5T3YkMMvH13f85HEgDf67qo66cs3B8sD8Aen8aBHW68QbW1Vp6Hh https://www.linkedin.com/posts/edtech-talents_edtech-talents-innovation-in-education-edtech-europe-activity-711600095648885505-1HX02Jum_source=share&utm_medium=member_diesktop
5.10.23	Introduction of the EdTech Talents project, discussion about knowledge services for EdTech companies and Education System in Austria.	Industry, business partners	In-person meeting in Linz		EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/fb1d0G6KXfCFw5T3YkMMvH13f85HEgDf67qo66cs3B8sD8Aen8aBHW68QbW1Vp6Hh https://www.linkedin.com/posts/edtech-talents_edtech-talents-innovation-in-education-edtech-europe-activity-711600095648885505-1HX02Jum_source=share&utm_medium=member_diesktop
12.10.23	Linkedin and FB post on EdTech Estonia's channels regarding 2023 secondment period meetup	Industry, business partners	Linkedin and FB post on EdTech Estonia's channels regarding 2023 secondment period meetup		EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:7118203853077909504
18.10.23	Seconded knowledge sharing event advertisement to university colleagues	Research community	ad in TLU homepage about the upcoming event		EdTech Ecosystem	https://www.tlu.ee/hj/sundimised/Hf-Te-afusseminar-kuidas-siirt-eadust-haridustehnoloogiarettevetele-see
27.10.23	Project introduction and overview of the first secondment for TLU; overview of Janka's prototype	Research community	blog article on TLU website (in-estonian)		EdTech Ecosystem	https://www.tlu.ee/hj/meedjavarv/blogid/kuidas-muuta-teadust
31.10.23	Project introduction and overview of the first secondment for TLU; overview of Janka's prototype	Research community	blog article on TLU website (in-english)		EdTech Ecosystem	https://www.tlu.ee/en/hj/mediahub/blog/thewell-science
1.11.23	Project introduction and overview of the first secondment for TLU; overview of Janka's prototype	Research community	Blog article in project's Facebook page		EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/fb1d03wY5bYmoAMV9ePovRk92H7HJ53m5uXog3gLnCfDS1AbvR06c7GwpuZuHhI
1.11.23	Project introduction and overview of the first secondment for TLU; overview of Janka's prototype	Research community	blog article in project's LinkedIn-page		EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:7125418305056406400



27.10.23	Seconded knowledge sharing event advertisement to university colleagues	Research community	In-person FTS Nov. Srd	EdTech Ecosystem	https://www.facebook.com/ibabofb0id142243329520204248&set=md1.12214232786020462
13.11.23	Introduction of the EdTech Talents project and overview of the secondment in Serbia	Industry, business partners	Social media/homepage/press release	EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:7129729296373626831 https://www.facebook.com/edtechcenterwb
22.11.23	Second knowledge sharing event advertisement to EdTech Ecosystem	Local authorities	Hybrid (Webex and UMS)	EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:713309710233944066/
27.11.23	Second knowledge sharing event news article at the website	National authorities	Website	EdTech Ecosystem	https://www.ftn.uns.ac.rs/9728854547/uspisao-se-anglo-nizn-ovom-seminaru-akademickom-euro-peopolekta-edtech-talents
28.11.23	The initial workshop involved mapping and analyzing personal skills to identify educational services that can be offered.	Research community	blog article on TLU website (in english)	EdTech Ecosystem	https://www.tlu.ee/en/hu/mehlahub/blog/consistently-towards-knowledge-transfer
28.11.23	The initial workshop involved mapping and analyzing personal skills to identify educational services that can be offered.	Research community	blog article on TLU website (in estonian)	EdTech Ecosystem	https://www.tlu.ee/hu/meedajariv/blog/teadlikult-teadmussilinde-suunas
28.11.23	The initial workshop involved mapping and analyzing personal skills to identify educational services that can be offered.	Research community	blog article in project's Facebook page	EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/pcb0d0bnurjulefz2RNMR6AP9PHR6CjLhwzdl7EYVW7AjUrnR6D6P9BhmRHWfy78l
28.11.23	The initial workshop involved mapping and analyzing personal skills to identify educational services that can be offered.	Research community	blog article in project's LinkedIn page	EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:7135248929714402434
29.11.23	Seconded knowledge sharing event advertisement to EdTech Ecosystem	Industry, business partners	Social media/homepage/press release	EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:713561545064892160 https://www.facebook.com/edtechcenterzb
27.11.23	Seconded knowledge sharing event advertisement to EdTech Ecosystem	Citizens	Website	EdTech Ecosystem	https://www.ftn.uns.ac.rs/9728854547/uspisao-se-anglo-nizn-ovom-seminaru-akademickom-euro-peopolekta-edtech-talents
5.12.23	Seconded knowledge sharing event advertisement to EdTech Ecosystem	Research community	blog article in project's LinkedIn page	EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:7137740588723970048/
8.12.23	Shortly about 1st knowledge sharing event and transnational project meeting	Research community	Social media/homepage/press release	EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/pcb0d0BLDsLNNv45Sh8m5Abk4xo5B9raeUPhLbCZCSYtZw95bpf.531ys9apL
8.12.23	Shortly about 1st knowledge sharing event and transnational project meeting	Research community	Social media/homepage/press release	EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:71338924810750043328
14.12.23	Summary article about the 1st knowledge sharing event and transnational project meeting	Industry, business partners	Social media/homepage/press release	EdTech Ecosystem	https://edtechtalents.eu/1st-knowledge-sharing-event/
21.12.23	Introduction of the EdTech Talents project, discussion about knowledge services for EdTech companies and Educational Technology Ecosystem in Austria.	Research community	Social media/homepage/press release	EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/pcb0d0ZhsVCK6fHvKXGXA3EQBxwzY1BpYt2D2l0j392V3Sk8yruUjE2f998QGFH https://www.linkedin.com/feed/update/urn:li:activity:7143603844147589120
23.12.23	LinkedIn post on first secondment period meetup of JKU	Industry, business partners	Social media/homepage/press release	EdTech Ecosystem	https://www.facebook.com/ftnmc/posts/pcb0d0ZM58XQngBwIw9w9A5hQ78NM8odVxatZ0VzDvU16mCvraedllTymXueMbaJzn0uL_id=1092728871629298&ouf_Lfeedback_reaction_&e=ef-moifl
23.12.23	Facebook post on first secondment period meetup of JKU	Industry, business partners	Social media/homepage/press release	EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:71440329561842526928/
6.02.24	2nd secondment period of FTN to Austria	Industry, business partners	Social media/homepage/press release	EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/pcb0d0MxvHhobN6G6f6eHTTvcT7Pae8613465wfbYUeLgZ7Q3RHHBl5yV8Nsoml https://www.linkedin.com/feed/update/urn:li:activity:7160584161692640449
11.02.24	2nd secondment period of TLU to Spain	Industry, business partners	Social media/homepage/press release	EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/pcb0d04E3w6UjHf6b7h3BC7mG8MAANVP8uFdhH8F3u4b654K6G6D5yaxwz9DdJ https://www.linkedin.com/feed/update/urn:li:activity:7162473592784947168
19.02.24	2nd secondment period of TLU to Germany	Industry, business partners	Social media/homepage/press release	EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/pcb0d0F5E8N6Q8Uk6m7D0ECoetMP8yZ7xUkqf4urf4efYUkX6X093qj6fL https://www.linkedin.com/feed/update/urn:li:activity:71653363440351220



20.02.24	Meeting	Research communities	Zoom meeting	EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/66d028aw6w05Dy6w0P8BjW0hPz7JEL6fGTVN8E4H44wKs8BD0Mh7ZEUJ5UG8R8HECwI https://www.linkedin.com/feed/update/urn:li:activity:71656600862259879333
5.03.24	2nd secondment period of TLU to Austria	Industry business partners	Social media/homepage/press release	EdTech Ecosystem	https://www.facebook.com/edtechtalents/posts/66d0c4NSZmctw0k0h0k0N8K7ZHMk0pSGB2w0G0q0dfU0w0b0AZZ7E0vG0d0A0u0d https://www.linkedin.com/feed/update/urn:li:activity:7170792196361576448
5.03.24	2nd secondment period of TLU to Austria	Research communities	Social media/homepage/press release	EdTech Ecosystem	https://edtechtalents.eu/it-its-austria/
08.03.24	Project overview - Bielefeld University	Research communities	Website	EdTech Ecosystem	https://www.uni-bielefeld.de/forschung/itrit/mittelbedarf/soe/ueberbandprojekt/infodev.xml#accordian-comp_000064d4c2d9_00000047c8_1487
20.03.24	Post about Knowledge Sharing Event at UBIC	Research communities	Social media post in LinkedIn	EdTech Ecosystem	https://www.linkedin.com/posts/m-ara-segimaa-onalies-de-equedeo_edtechtalents-innovation-collaboration-activities-717621950527231105-p0D053um_source=share&utm_medium=member_desktop
1.04.24	Post about project introduction at UNS FTN	Research communities	Social media post in LinkedIn	EdTech Ecosystem	https://www.linkedin.com/feed/update/urn:li:activity:71860510051021112953
09.04.24	Post on second secondment period in Serbia	Research communities	Social media post in LinkedIn	EdTech Ecosystem	https://www.linkedin.com/company/18912723/admin/feed/post/
16-19.04.24	2nd transnational Knowledge Sharing Event in Novi Sad & Belgrade, Serbia	Research communities	Social media post in Facebook	Social media/homepage/press release	https://www.facebook.com/edtechtalents/posts/66d0EYw0EAc9HWf5w0AH7zL0H4urLF75aLX0EJ3W5U0s6X0w0y4M0A0u0d
16-19.04.24	2nd transnational Knowledge Sharing Event in Novi Sad & Belgrade, Serbia	Research communities	Social media post in LinkedIn	Social media/homepage/press release	https://www.linkedin.com/feed/update/urn:li:activity:7190981351834738432
16-19.04.24	The international meeting within the Horizon of Europe project 'EdTech Talents' was successfully organised at the Faculty of Technical Sciences in Novi Sad	Research communities	Social media/homepage/press release	Social media/homepage/press release	http://www.ftn.uns.ac.rs/0878853370/uspisno-oglasiovan-medijam-anodim-sastanak-u-kojima-horizont-europe-projekta-edtech-talents-na-fakultetu-ehnicih-nauka-unos-sadu
29.04.2024.	Post about International Days at Campus 02 in Graz	Research communities	Social media/homepage/press release	Social media/homepage/press release	https://www.linkedin.com/posts/djavok-rat1K0C1887462a469B0_edtech-horizonte-usabilityplatform-activity-71906413252088909824-9-be?utm_source=share&utm_medium=member_desktop
30.04.2024	2nd transnational Knowledge Sharing Event in Novi Sad & Belgrade, Serbia	Research communities	Social media/homepage/press release	Social media/homepage/press release	https://edtechtalents.eu/itcap-of-the-lpm-on-e-tal-at-the-fm-novi-sad/
30.04.2024	Navigating the Return Phase: A Time of Intense Engagement	Research communities	Social media/homepage/press release	Social media/homepage/press release	https://edtechtalents.eu/navigating-the-return-phase-a-time-of-intense-engagement/
7.05.2024	Attending at the edTech Austria Summit 2024	Research communities	Social media/homepage/press release	Social media/homepage/press release	https://www.linkedin.com/feed/update/urn:li:activity:719579708640214529
7.05.2024	Attending at the edTech Austria Summit 2024	Research communities	Social media/homepage/press release	Social media/homepage/press release	https://www.facebook.com/edtechtalents/posts/66d0c4P0wPaY6S5d0u0JzZMVD0mmv0Bw0231t0emfdmXk0dJG0p0u0w0747AB5R

Table 1 provides a comprehensive overview of communication activities, presenting key data encompassing the event date and description. Additionally, the table delineates crucial information pertaining to the target audience, communication channels employed, and key performance indicators. Lastly, the table conveniently includes direct links to the corresponding social media posts, facilitating easy access and reference.



2. DISSEMINATION ACTIVITIES

Dissemination activities are categorized into three distinct groups of events: (1) Knowledge Sharing sessions with colleagues at universities, (2) Knowledge Sharing sessions with participants from the local EdTech ecosystems, and (3) Intensive on-site workshops. For all these activities, a Knowledge Sharing Methodology has been meticulously developed. You can access the methodology through the following link: [GDrive](#). Table 2 encapsulates a comprehensive summary of the knowledge-sharing events.

Table 2. Summary of the knowledge-sharing events

Date	Dissemination activity name	Type of dis. activity	Target audience	Description of objective(s) with reference to specific project output.	Link
18.10.23	Knowledge sharing event	Meetings	Tallinn University colleagues	Knowledge sharing event (T4.1) to TLU colleagues about 1st period secondments	
27.10.23	Knowledge sharing event	Meetings	FTS colleagues	Knowledge sharing event (T4.1) to FTS colleagues about 1st period secondments	https://www.linkedin.com/company/edtech-talents/posts/?feedView=all
22.11.23	Knowledge sharing event	Meetings	Serbian EdTech Ecosystem	Knowledge sharing event (T4.2) to Western Balkan EdTech Ecosystem about 1st period secondments	https://www.linkedin.com/feed/update/urn:li:activity:7133091710233944064/
02.12.23.	Knowledge sharing event	Conference	Western Balkan EdTech Ecosystem	Knowledge sharing event (T4.2) to Serbian EdTech Ecosystem about 1st period secondments	https://www.linkedin.com/feed/update/urn:li:activity:7137740588723970048/
26.10.2023	Knowledge sharing event	Meetings	International colleagues	Knowledge sharing event (T4.1) with colleagues at universities	https://www.linkedin.com/feed/update/urn:li:activity:7143603844147589120
13.11.2023	Knowledge sharing event	Meetings	GeoGebra Austria	Knowledge sharing event (T4.2) to local EdTech ecosystems' participants in Austria – First event	https://www.linkedin.com/feed/update/urn:li:activity:7143603844147589120
23.11.2023	Knowledge sharing event	Conference	Austrian EdTech Ecosystem	Knowledge sharing event (T4.2) to local EdTech ecosystems' participants in Austria – Second event	https://www.linkedin.com/feed/update/urn:li:activity:7143603844147589120
27.11.2023	Knowledge sharing event	Other scientific collaboration	International colleagues	Knowledge sharing event (T4.1) with colleagues at universities	https://www.linkedin.com/feed/update/urn:li:activity:7143603844147589120
06.12.2023.	Knowledge sharing event	Meetings and Conference	International colleagues	Transnational Project Meetings and Intensive on-site workshops (T4.3) in Hungary	https://www.linkedin.com/posts/edtech-talents_edtechtalents-knowledge-sharing-innovationhub-activity-7138924810755043328-8Zo?utm_source=share&utm_medium=member_desktop
15.01.2024	Knowledge sharing event - Bielefeld	Education and training events	EdTech ecosystem, national and international student teachers	Knowledge sharing event (T4.2) to EdTech ecosystems' participants in Germany – First period	https://drive.google.com/drive/folders/1H7zDinL82vFpDI4PWWMF6566zdre02HYf
17.01.2024	Knowledge sharing event - Bielefeld	Meetings	Bielefeld University colleagues	Knowledge sharing event (T4.1) with colleagues at Bielefeld University - First period	https://drive.google.com/drive/folders/1eT7epYX6iC0EAOuPcAk-4VDhuuv
23.01.2024	Knowledge sharing event - Bielefeld	Meetings	Bielefeld University colleagues	Knowledge sharing event (T4.1) with colleagues at Bielefeld University - First period	https://drive.google.com/drive/folders/1P5Z71e9KpizpV/R7_c8Xi_VA_VTrwb
07.02.2024.	Knowledge sharing event	Conference	Serbian EdTech Ecosystem	Knowledge sharing event (T4.2) to Serbian EdTech Ecosystem about 2nd period secondments. Presentation of the paper at the TREND2024 Conference. Link to conference website: http://www.trend.uns.ac.rs	https://www.linkedin.com/posts/ugljesa-marjanovic-mba-4a560316_edtech-trendconference-horizonunpe-activity-7161825109115183104-Xlb?utm_source=share&utm_medium=member_desktop
09.02.2024	Knowledge sharing event	Other scientific collaboration	EdTech ecosystem, national and international student teachers, research community	Knowledge sharing event (T4.2) to EdTech ecosystems' participants in Germany – First period	https://drive.google.com/drive/folders/1iICVvXnmqNUb1d9DUkiO6iBbcfWYX
15.02.24	Conference presentation	Conference	International colleagues	Janika Leoste presented the EdTech Talents project during the Digital Technologies session at the Successful R & I in Europe 2024 - 11th European Networking Event in Düsseldorf, Germany. The presentation titled "Academic talents in the service of educational technology"	https://www.linkedin.com/feed/update/urn:li:activity:7163968057571328001
24.02.2024.	Knowledge sharing event	Conference	Serbian EdTech Ecosystem	Knowledge sharing event (T4.2) to Serbian EdTech Ecosystem about 2nd period secondments. Presentation of the EdTech Talents project and Usability Platform Test at the IIMProvement Conference.	https://www.linkedin.com/feed/update/urn:li:activity:7167167819401359360/
14.03.2024	Knowledge sharing event	Meetings	Rey Juan Carlos University colleagues	Knowledge sharing event (T4.1) with colleagues at universities. (online mode) Goal: communicate the project's objectives and engage our fellow colleagues to join us in our journey towards impactful research and development in the EdTech sector.	https://www.linkedin.com/feed/update/urn:li:activity:7167167819401359360/
05.04.2024	Knowledge sharing event	Education and training events	Rey Juan Carlos University colleagues	Knowledge sharing event (T4.1) - Seminar at URJC (hybrid mode) "AI in Research and Design in the framework of the EdTech Talents Project" with Departments of Social Sciences, Education and Computer Science at URJC	
19.04.2024.	Knowledge sharing event	Meetings and Conference	International colleagues	Transnational Project Meetings and Intensive on-site workshops (T4.3) in Serbia	https://www.linkedin.com/posts/edtech-talents_edtechtalents-collaboration-innovation-activity-7190981351934738432-r29L?utm_source=share&utm_medium=member_desktop
24.04.2024	Knowledge sharing event	Meetings	Bielefeld University colleagues	Knowledge sharing event (T4.1) with colleagues at Bielefeld University - Second period	https://drive.google.com/drive/folders/19Dh8gtmDoba_axx-F1Wot4HixvjdH

Table 2 offers a comprehensive overview of the Knowledge Sharing Events organized by the partners, featuring key data such as the date, type of activity, target audience, a brief description, and direct links to the corresponding social media posts. This structure facilitates easy access and reference for stakeholders.

The reintegration activities during the return phase have resulted in 13 knowledge-sharing events with colleagues at university (T4.1), 15 knowledge-sharing events with EdTech Ecosystem partners (T4.2), and two three-day Intensive on-site workshops (T4.3): one in Hungary, Budapest from 4-6 December 2023, and another in Serbia, Novi Sad from 17-19 April 2024.

2.1 Knowledge Sharing with colleagues at universities (T4.1)

During the first reporting period, partners from Estonia, Serbia, Austria, Germany, and Spain directed 13 knowledge-sharing sessions with colleagues at universities. Subsequently, a brief summary of these events follows.

Tallinn University hosted following events (T4.1):

- 📅 18.10.2023 “EdTech Talents knowledge transfer experience café”
- 📅 21.11.2023 “Workshop: Consciously Towards Knowledge Transfer”
- 📅 13.12.2023 “EdTech Talents Scientist Profile Workshop”
- 📅 12.03.2024 “EdTech Talents knowledge transfer event 12.03.24”

Table 3 shows the evidence from these events.

Table 3. Knowledge Sharing with colleagues at Tallinn University

Photos	https://drive.google.com/file/d/1TO8hRe9FkmQ6gepdf2NZjtOkjVcE0EKt/view https://drive.google.com/file/d/1cXNn2GZoeTstPl2vwOxdPu2AY3D74Fo/view https://drive.google.com/file/d/1V9Uuffj5nvQKmRxlJWPB9rp7BoZUWfl/view https://drive.google.com/file/d/1HaocnWCG80Gddihx2fDn5Sq5-Jotfug/view
Sign-in-Sheets	https://drive.google.com/file/d/1QtBmSEF_nTYAYPaXtnS-Y5SkfsLdTmlc/view https://drive.google.com/file/d/1sh5vcyYmTRUFsCUs3Db6Ga-bXcTfJKdM/view https://drive.google.com/file/d/13PdPu8WCsvq5TstAQaER0AXv5LQREnV8/view

The Faculty of Technical Sciences hosted following events (T4.1):

- 📅 27.10.2023, “Workshop at the Faculty of Technical Sciences: Study Group Environmental Engineering”
- 📅 19.03.2024, “Workshop at the Faculty of Technical Sciences: Study Group Engineering of Information Systems”

Table 4 presents documented evidence from these events.

Table 4. Knowledge Sharing with colleagues at Faculty of Technical Sciences

Photos	https://drive.google.com/file/d/1G6twsn6VVZMmyja7oMCFWKRJHWa4gmFH/view https://drive.google.com/file/d/1eFIW_17MKONkVdKywK3n5M0sRvZiA7gg/view https://drive.google.com/file/d/1Qgrr_UNVUU_vgyzfVSO1Hgfl3zBgvnq/view https://drive.google.com/file/d/1FfVAyw3gAyg99wnd6czWlhqCcOyDRPHI/view
Sign-in-Sheet	https://drive.google.com/file/d/1AFUc6PAN0L0M4_95R7cqOjlm4LZ9j5sG/view https://drive.google.com/file/d/1311Sz3ER2Xujw9TNtepQWrXyJizdAMNo/view

The Johannes Kepler University hosted following events (T4.1):

- 📅 26.10.2023, “Knowledge sharing with colleagues at Johannes Kepler University: Workshop I”

- 27.11.2023, “Knowledge sharing with colleagues at Johannes Kepler University: Workshop II”

Table 5 presents documented evidence from these events.

Table 5. Knowledge Sharing with colleagues at Johannes Kepler University

Photos	https://drive.google.com/file/d/1OcjE8L0EwfnHjCo6UKqY8NZ8MQCRI-R/view https://drive.google.com/file/d/1LThNqXpLY4WdllaOLZ8Sg4MkVzeP85v4/view
Sign-in-Sheet	https://drive.google.com/file/d/1p8QcCqIwS7W3Zk3gifRz5J9du8JzgmHX/view

Bielefeld University hosted hosted following events (T4.1):

- 17.01.2024, “EdTech Talents: Perspectives on digital technologies in education”
- 23.01.2024, “Knowledge Sharing at Bielefeld University”
- 24.04.2024, “Updates and new initiatives within the EU project EdTech Talents”

Table 6 provides documented evidence and details from these informative sessions.

Table 6. Knowledge Sharing with colleagues at Bielefeld University

Photos	https://drive.google.com/file/d/12XUvoZ_7974xOpV1L2_Dr33lpm9pSiDK/view https://drive.google.com/file/d/1YWwHQsClaj_TcrCi_vGUfKxmKe_JrQhS/view https://drive.google.com/file/d/1iSFUuZwHWnXzViE30gQdnw_nFytnuGwz/view
Sign-in-Sheet	https://drive.google.com/file/d/1JOivm0pIKEvZHvcMZ6aIYQI996jrvftG/view https://drive.google.com/file/d/1JOivm0pIKEvZHvcMZ6aIYQI996jrvftG/view https://drive.google.com/file/d/1QL5GYPMQV5-w2DqmDeMIWwVKLdq7kd7/view

Universidad Rey Juan Carlos hosted hosted following events (T4.1):

- 14.03.2024, “Introduction to EdTech Talents”
- 05.04.2024, “AI in Research and Design”

Table 7 provides documented evidence and details from these informative sessions.

Table 7. Knowledge Sharing with colleagues at Universidad Rey Juan Carlos

Photos	https://drive.google.com/file/d/1x7bT07yLiph2OumxNrLj4M1mD9dm801/view https://drive.google.com/file/d/1eh8Nlc44ZPMgSSMHUMN-KFUUrQzgQXBW/view
Sign-in-Sheet	https://drive.google.com/file/d/1B3qINdOtWWrm6nbbyRNU4A1HzihxcBE1/view https://drive.google.com/file/d/1vFbkF4dVduMoSPO3cXnW_hItJuN0e7fH/view

2.2 Local EdTech ecosystems' participants (T4.2)

During the first reporting period, partners from Estonia, Serbia, Austria, Germany, and Hungary directed 15 knowledge-sharing events to engage local EdTech ecosystems' participants.

Tallinn University hosted following events (T4.2):

- 10.11.2023 “EdTech Talents knowledge transfer to edtech ecosystem”
- 15.09.23 “Education Estonia infoseminar”
- 27.11.2023 “E-TAL: TRL levels”
- 28.11.2023 “E-TAL: meeting with Ambassador-at-large for Education and EdTech”
- 8.04.2024 “Engaging local EdTech ecosystem participants”
- 30.04.2024 “E-TAL: Seminar on the Complexity of Digital Assignments”

Table 8 shows the KSE on Engaging Local EdTech ecosystems' participants at Tallinn university.

Table 8. Engaging Local EdTech ecosystems' participants at Tallinn University

Photos	https://drive.google.com/file/d/14eRvA-4egbT40lVytwcWAOymndsC9OqU/view https://drive.google.com/file/d/1MrWqsoUfPkO7JoImneslKK7CCNXXH8Vm/view https://drive.google.com/file/d/1gTgyzGGcRW7JreFPy5CwH_p3210B2j5k/view https://drive.google.com/file/d/1CuzY1urbC77muvA9XZL_oI3xfKsy2o8R/view
Sign-in-Sheet	https://drive.google.com/file/d/1JsnnZ4BSNKjBq4tfcNRNvJl7IbG4io9Y/view https://drive.google.com/file/d/1vRexOvcI2_HO2hIzKznYB9O18kq83Mly/view https://drive.google.com/file/d/1RzTNWjGZfuEJ1yw-Frn85kXzYjdVxOSZ/view https://drive.google.com/file/d/1a-mOaqvHAoDtfi0WdSAIAtWinnuhR-gU/view

The Faculty of Technical Sciences hosted following events (T4.2):

- 📅 22.11.2023, “How to bring science to educational technology companies”
- 📅 02.12.2023, “13th WeB & Serbian Moodle Moot 2023/ Western Balkans Moodle Moot”
- 📅 07.02.2024, “TREND 2024 Conference, Vrnjacka Banja”
- 📅 24.02.2024, “IIMProvement Conference, Zlatibor”

Table 9 shows the KSE on Engaging Local EdTech ecosystems' participants at Faculty of Technical Sciences.

Table 9. Engaging Local EdTech ecosystems' participants at Faculty of Technical Sciences

Photos	https://drive.google.com/file/d/13PyYjy1I5oIyu2SnEndMube4I3VncXRZ/view https://drive.google.com/file/d/18S01NPqQrj4Cr2EaMjnpGhHSsekV8QX6/view https://drive.google.com/file/d/1FwSWIVbnbY6rGlpUN-KobICPUJogm8Ep/view https://drive.google.com/file/d/1EeucEjG3H0skL6pEo-6Ck7W_PrNSZNa_/view
Sign-in-Sheet	https://drive.google.com/file/d/1_fHYqMmwTOjfrUnUV2yZ-gluGyTivqR/view https://drive.google.com/file/d/1IXDNe7zoYmv4zT5cpoFSBLQDigd8BqM3/view https://drive.google.com/file/d/12v9J_RIN1cr4iAFqnvhmE7jIKRDrnT/view

The Johannes Kepler University hosted following events (T4.2):

- 📅 13.11.2023, “GeoGebra Breakfast”
- 📅 23.11.2023, “Online Conference: Knowledge sharing by JKU”

Table 10 shows the KSE on Engaging Local EdTech ecosystems' participants at Johannes Kepler University.

Table 10. Engaging Local EdTech ecosystems' participants at Johannes Kepler University

Photos	https://drive.google.com/file/d/12c9i5GEVcybrHNHLrqRRG52E9TaUPazg/view https://drive.google.com/file/d/17v0lVI88OkKyk4VyyTh_lm0LE9HA-nbn/view
Sign-in-Sheet	https://drive.google.com/file/d/1p8QcCqlwS7W3Zk3gifRz5J9du8JzgmHX/view

Bielefeld University hosted following events (T4.2):

- 📅 15.01.2024, “Engaging local EdTech ecosystem participants at Bielefeld University”
- 📅 09.02.2024, “EdTech Talents event at Bielefeld University”

Table 11 shows the KSE on Engaging Local EdTech ecosystems' participants at Bielefeld University.

Table 11. Engaging Local EdTech ecosystems' participants at Bielefeld University

Photos	https://drive.google.com/file/d/1ecMciQeSNwx8UF3RX-ybOJzufNE8qB75/view https://drive.google.com/file/d/1iNRlnwb00E5GIVYvGcjcoK70mVaR4Zpg/view
Sign-in-Sheet	https://drive.google.com/file/d/1ADp5v1upzGadoquQ-wQwtKl3cganEm82/view https://drive.google.com/file/d/107UBqR4hZz-2U-leH7qp-Flq2ZWnmCw2/view

University of Óbuda hosted following events (T4.2):

- ☐ 15.05.2024. “Effective and sustainable knowledge transfer and skill development at universities during the digital transformation”

Table 12 shows the KSE on Engaging Local EdTech ecosystems' participants at University of Óbuda.

Table 12. Engaging Local EdTech ecosystems' participants at University of Óbuda

Photos	https://drive.google.com/file/d/1u4ulwU8p7RfFqJGR2rUQU6_KCX9QlsuB/view https://drive.google.com/file/d/1Y7EHCRbLC1_HrS30ClyRcyVVGz7Ln--m/view https://drive.google.com/file/d/1vswReW-qqXghCXEk9btbGhrzsCf9A1WG/view
Sign-in-Sheet	https://drive.google.com/file/d/1X8TPNqbWcyPZr2wtVC4A89xExmQxwXU_/view

2.3 Intensive on-site workshops (T4.3)

During the first reporting period, two three-day knowledge-sharing events were organized: (1) Budapest, Hungary in December 2023, and (2) Novi Sad/Belgrade, Serbia in April 2024, including all together more than 4600 people.

The University of Óbuda, in collaboration with the Education Next umbrella EdTech organization from Hungary, hosted the Intensive On-site Workshops from 3-6 December, 2023, serving as the first transnational meeting for the EdTech Talents project. The morning session was dedicated to reflecting on secondments, during which participants shared highlights and valuable lessons learned. Subsequently, individuals who had undergone secondments presented their ideas concisely. The transnational meeting delved into discussions about knowledge-sharing events, dissemination strategies, and the development of virtual pools and researchers' profiles. Moreover, the third segment of the meeting took place at the Education: Next conference, integrated into a panel discussion block. This allowed participants to gain insights into best practices within the Hungarian EdTech Ecosystem and discover opportunities across Europe. Intensive on-site workshops engaged about 100 participants. Table 13 shows the Intensive on-site workshops at the University of Óbuda and Education Next umbrella EdTech organization.

Table 13. Intensive on-site workshops at University of Óbuda and Education Next umbrella EdTech organization

Photos	https://drive.google.com/file/d/1TlpmsvZHATrYld6V6TaK0dwTbL_sJKsx/view https://drive.google.com/file/d/1Zhcmlqi_0YFOsnF5C3TyH1ob2zv4KVor/view https://drive.google.com/file/d/1ClSjnHBnnD6MOt-s6t92GFp255Z3xu3k/view
Sign-in-Sheet	https://docs.google.com/spreadsheets/d/18ZLgrHJQOFri_INdYYSmh5k2Cmq1VN8FlfARjpyM0_k/edit#gid=0

The Faculty of Technical Sciences from Serbia hosted the second Transitional Project Meeting and the Intensive On-site Workshops from 17-19 April, 2024. Day one took place at the Faculty of Technical Sciences, covering topics such as Media Package, Progress Report, Work Package Discussions, and insights from ERA Talents PO and other ERA Talents project representatives. Day two was held at the Faculty of Technical Sciences and Science and Technology Park Novi Sad, featuring various workshops and presentations. Day three was hosted at the Digital Education Conference in Belgrade, with 4392 participants. It offered enriching workshops, panel discussions, and networking opportunities. Table 14 shows the Intensive on-site workshops at University of Novi Sad, Faculty of Technical Sciences.

Table 14. Intensive on-site workshops at University of Novi Sad, Faculty of Technical Sciences

Photos	https://drive.google.com/file/d/1qpeCu1kkZErVkyxysxCxVqeYGqv1ekq/view https://drive.google.com/file/d/1S6_51ZWS6E1SQ5jXyF22oncpnj6JKzZw/view https://drive.google.com/file/d/1s5nXNF5PnNB0mSB-VaCJCGUcT0kwzhk_/view https://drive.google.com/file/d/1V9KRQOSGJ707nknIQVi09aiqvbl9b4Ry/view
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3. EXPLOITATION ACTIVITIES

As part of the exploitation activities outlined in the project, researcher from the project Prof. Mart Laanpere has undertaken several strategic initiatives aimed at enhancing educational offerings and services within the Estonian context.

Consultation with Starcloud OÜ: Mart Laanpere has signed a contract with Starcloud OÜ, a prominent e-textbook publisher in Estonia, to provide consultation services. The focus of this collaboration is on enhancing the didactical quality of the content within the 7th grade Mathematics textbook. Additionally, Mart Laanpere is advising on the refinement of complexity levels for interactive math tasks and the development of a robust scoring model. These consultations commenced in early February and are expected to conclude by the end of April.

Engagement with TEG (teg.ee): Mart Laanpere has initiated consultation services with TEG, the first Estonian private online high school for adults. The primary objective is to revamp their online learning management platform, with a particular emphasis on instructional design for learning tasks. Furthermore, Mart Laanpere is guiding the transformation of the assessment framework and spearheading the development of comprehensive learning support services for students. Initial online consultations have taken place with the school director and a task force group of lead teachers. A pivotal face-to-face design session involving all teachers occurred on February 28th, 2024.

Negotiations with A*Star Education (www.astar-education.co.uk): Mart Laanpere has initiated negotiations with A*Star Education, a British EdTech startup, to explore opportunities for localizing and delivering their service, Code the Curriculum, within the Estonian primary and secondary education sector. This initiative aims to introduce innovative educational resources and methodologies to the local context, potentially enriching the educational landscape in Estonia.

Through these strategic engagements and partnerships, the EdTech Talent project is actively contributing to the advancement of educational practices and the enrichment of learning experiences within the European educational ecosystem.