

EdTech Talents Project Academy Session I

Date: 24 October 2024

Time: 9 -10.30 CET

Agenda:

1. **Introduction** – Janika Leoste. Janika welcomed the participants and outlined the overall framework for introducing the project academy to EdTech Talents project participants.
2. **Securing Funding for EdTech Companies: International and National Perspectives** – Luis Peña, Lurtis SL, Spain. Luis told about the experience a small EdTech company has had in obtaining financing from different sources and stressed the need for small companies to be flexible in their search, both for funding and finding cooperation partners.
3. **Overview of Horizon Europe (HE) and European Institute of Technology (EIT) Programmes** - Katrin Kello, NCP Estonian Research Council. Katrin gave a general overview of the HE programmes and brought out the opportunities EIT different measures offer for EdTech companies.
4. **Other Funding Options Beyond HE and EIT** – Madis Saluveer. Madis stressed, that understanding the diverse funding landscape is key for EdTech companies. By carefully evaluating each option and identifying the best fit for their goals, EdTech ventures can secure the necessary resources to grow and make a lasting impact on education. These diverse sources include government grants, venture capital funds focused on EdTech, angel investor networks for EdTech start-ups, crowdfunding platforms, accelerator and incubator programs, non-profit foundations supporting EdTech initiatives, and international development agencies.
5. **Upcoming Horizon Europe Cluster 2 Calls** – Madis Saluveer. Although the work programme for Cluster 2 is yet not approved, some information about the calls is already available. The calls will open in early 2025 and close in May 2025 which means that the interested companies should already start looking for suitable topics and cooperation partners. Madis also pointed out the Cluster 2 partner search options in the Funding and Tenders portal.

Next sessions: session 2 - 14 November and session 3 - 11 December.