

EdTech Talents Project Academy Session II

Date: 14 November 2024

Time: 9 - 10.30 CET

Agenda:

1. **Recap and feedback of Session I** - Janika Leoste, Madis Saluveer. Janika and Madis made a recap of the main key items from session I: the need for EdTech companies to be very flexible in finding cooperation partners and funding resources; keep eyes open for different funding options as there is a great diversity of funding resources; two approaches to Horizon Europe calls - my topic/my call or my/our niche in a broader call/topic/, and other calls in Horizon Europe, particularly EIT/EIC calls as under-used funding opportunities.
2. **European Innovation Council's Pathfinder measure** - Darja Matt (EIT, EIC NCP), Estonian Research Council. Darja introduced the European Innovation Council's Pathfinder Measure which can be a very good starting-point for start-up companies.
3. **KideoCall – a needs inspired EdTech** – Liis Siiraja, EdTech Estonia. Liis told about the journey a relatively new Edtech company has undergone in 4 years – from an initial need to find a suitable virtual babysitter to present day mother language tuition solution for pre-school kids who live abroad.
4. **EdTech Ukraine: looking for co-operation** – Liis Siiraja. Liis informed the participants a new Edtech, EdTech Ukraine which was launched a few weeks ago and the opportunities for collaborating with them.
5. **Individual work: HE partner form** – Janika Leoste, Janika introduced the HE partner form template (see the PA Drive folder) and how to fill it in with a number of practical tips.
6. **Homework:** As a homework, each participant was requested to fill in this mock template for the next PA session.

Next session: 11 December.2024